

Trademark/Service Mark Application, Principal Register

Serial Number: 87905798

Filing Date: 05/03/2018

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87905798
MARK INFORMATION	
*MARK	OLIVIA JADE BEAUTY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	OLIVIA JADE BEAUTY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	OLIVIA JADE PRODUCTIONS, INC.
*STREET	8383 WILSHIRE BLVD., SUITE 500
*CITY	BEVERLY HILLS
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	90211
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	003
*IDENTIFICATION	cosmetics; make-up; lipstick, lip gloss; lip stains; cosmetic masks; cosmetic pads; make up kits; cosmetic creams for skin care; cosmetic preparations for skin care; non-medicated skin care creams and lotions; skin cleansers; skin moisturizers; skin toners; non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; cosmetic soaps; cosmetic facial blotting papers; lotions for cosmetic purposes; cleansing creams (cosmetic); pre-moistened cosmetic towelettes; cosmetic skin fresheners; cosmetic nourishing creams; cosmetic prepares for eyelashes; facial creams; cotton puffs for cosmetic purposes; cosmetic body scrubs non-medicated skin care preparations; skin care preparations; skin care products; body care preparations; nail polish; nail care

	preparations; perfume; body mist; body fragrances
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	PERRY J. VISCOUNTY
ATTORNEY DOCKET NUMBER	060346-0-US
FIRM NAME	LATHAM & WATKINS LLP
STREET	650 TOWN CENTER DRIVE, 20TH FLOOR
CITY	COSTA MESA
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92626
EMAIL ADDRESS	IPDOCKET@LW.COM
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	JULIE L. DALKE AND ALLISON S. BLANCO
CORRESPONDENCE INFORMATION	
NAME	PERRY J. VISCOUNTY
FIRM NAME	LATHAM & WATKINS LLP
STREET	650 TOWN CENTER DRIVE, 20TH FLOOR
CITY	COSTA MESA
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92626
*EMAIL ADDRESS	IPDOCKET@LW.COM
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/olivia jade giannulli/
SIGNATORY'S NAME	OLIVIA JADE GIANNULLI
SIGNATORY'S POSITION	SOLE INCORPORATOR
DATE SIGNED	05/03/2018

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To the Commissioner for Trademarks:

MARK: OLIVIA JADE BEAUTY (Standard Characters, see [mark](#))

The literal element of the mark consists of OLIVIA JADE BEAUTY.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, OLIVIA JADE PRODUCTIONS, INC., a corporation of Delaware, having an address of
8383 WILSHIRE BLVD., SUITE 500
BEVERLY HILLS, California 90211
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 003: cosmetics; make-up; lipstick, lip gloss; lip stains; cosmetic masks; cosmetic pads; make up kits; cosmetic creams for skin care; cosmetic preparations for skin care; non-medicated skin care creams and lotions; skin cleansers; skin moisturizers; skin toners; non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; cosmetic soaps; cosmetic facial blotting papers; lotions for cosmetic purposes; cleansing creams (cosmetic); pre-moistened cosmetic towelettes; cosmetic skin fresheners; cosmetic nourishing creams; cosmetic prepares for eyelashes; facial creams; cotton puffs for cosmetic purposes; cosmetic body scrubs non-medicated skin care preparations; skin care preparations; skin care products; body care preparations; nail polish; nail care preparations; perfume; body mist; body fragrances

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

PERRY J. VISCOUNTY and JULIE L. DALKE AND ALLISON S. BLANCO of LATHAM & WATKINS LLP 650 TOWN CENTER
DRIVE, 20TH FLOOR
COSTA MESA, California 92626
United States
IPDOCKET@LW.COM (authorized)

The attorney docket/reference number is 060346-0-US.

The applicant's current Correspondence Information:

PERRY J. VISCOUNTY
LATHAM & WATKINS LLP
650 TOWN CENTER DRIVE, 20TH FLOOR
COSTA MESA, California 92626
IPDOCKET@LW.COM (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /olivia jade giannulli/ Date: 05/03/2018

Signatory's Name: OLIVIA JADE GIANNULLI

Signatory's Position: SOLE INCORPORATOR

Payment Sale Number: 87905798

Payment Accounting Date: 05/03/2018

Serial Number: 87905798

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OLIVIA JADE BEAUTY